

# Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

336-757-3810  
SBC@forsythtech.edu

525@Vine Street  
Winston-Salem, NC  
27101



## Community Business of the Month

In my previous article, I discussed the acronym SPEAK UP. This acronym was developed during a small group exercise at one of our educational events for public speaking and presentations. This event was facilitated by Ivey Ghee who is a motivational speaker that knows how to bring out the best in people. One of her suggestions when picking topics is to consider using acronyms to help people remember you and what you have to say. My small group consisted of Denise Terry, Meko Lawson, KaySandra Best, and Promise Mangum. We accepted Ivey Ghee's suggestion and came up with SPEAK UP.

This month, I want to discuss the Winston-Salem/Forsyth County Community Business of the Month. Every month, the Winston-Salem Black Chamber of Commerce, the Winston-Salem Chronicle, the Small Business Center at Forsyth Tech, Triad Minority Business Expo, Winston-Salem Chapter of the NAACP, and the Winston-Salem Urban League present the Winston-Salem/Forsyth County Community Business of the Month. The purpose of this collaboration is to identify, celebrate, and promote minority owned businesses in Forsyth County. These businesses have included:

- Staffing Agency
- Catering
- Fashion Boutique
- Restaurants
- Video Production
- Interior Design
- Computer and Device Repair
- Bakery
- Convenience Store
- Event Planning

We need your help to identify, celebrate, and promote additional businesses. Please let us know about businesses that have provided excellent service to you. Visit our web form to apply or nominate future winners.

[https://docs.google.com/forms/d/e/1FAIpQLSeRS2\\_IkTsgXodCy5OU4z2xkP-2GMEIHF3KVgR51YEB00n5Ew/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeRS2_IkTsgXodCy5OU4z2xkP-2GMEIHF3KVgR51YEB00n5Ew/viewform)

You can learn about many opportunities to enhance your business by visiting our website or participating in our educational events. We want to help you to achieve your dream of starting a new business or realizing more success if you already own a business. Our team has the experience and expertise to help you to overcome most challenges that come your way. You may learn about our services and clients at [www.forsythtech.edu](http://www.forsythtech.edu). Feel free to stop by our office at 525@Vine in Wake Forest Innovation Quarter just east of the heart of downtown Winston-Salem. You may also contact us at [SBC@forsythtech.edu](mailto:SBC@forsythtech.edu) or by calling (336) 757-3810.

The objective of the Small Business Center at Forsyth Tech is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners in Forsyth and Stokes counties. Our motto is “Increasing Business Success,” which describes our commitment to clients. The N.C. Community College's Small Business Center Network assists in starting an average of more than 700 businesses each year and the centers have an economic impact in 90 percent of all N.C. counties each year, helping to create and retain over 3,800 jobs annually.